



**GET REAL**

VISUALIZE



**GET READY**

PLAN



**GET TO BUSINESS**

ACT

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# Get Real, Get Ready, Get To Business

This six session series from the lens of an entrepreneur who has used the strategies to plan, build and grow a business. Each of the sessions will hit on real topics that every entrepreneur needs in order to realistically operate a business.

Facilitated by:

Juanita Darden, Owner JM Enterprise, LLC

## Session One: Are you ready? What's the plan?

As a business owner you prepare yourself for the journey ahead by conducting research, seeking advice and educating yourself on the business that you are seeking to endeavor. This is called for many doing your homework. Come learn how to create a living business plan that you will use throughout the life of your business.

## Session Two: Getting the money

If you are looking for grants and loans to begin your business, chances are they do not exist or you will not be eligible. Most new business are totally funded by the owners. Learn five creative tips used to creatively fund a new business.

## Session Three: Building a team that is game ready

As an entrepreneur you often feel like you are alone. As you build your business plan it must include a team that will help your business succeed. Do not run your business like you are a cast-a-way.

## Session Four: Nobody knows you're there

You have a great business plan that you have worked tirelessly to create. You place your plan into action. You launch your business and nothing happens. We will discuss how to let your target customers know where you are and what you have to offer them.

## Session Five: Perk Up! Giving great customer service.

Your customers have a choice on where they spend their dollars. You show customers your appreciation of them by offering them excellent customer service. We will give you five tested strategies that you can implement right away that will wow your customers and keep them coming back.

## Session Six: Fearless financial worksheets

You must have a pulse on your business. Is your business healthy or is it terribly sick? You must keep up with your financial picture by completing your financial worksheets regularly. We will discuss how to prepare simple income, cash flow and balance sheets that you can use to make sure your business stays healthy. We will also discuss what to do when your business is terrible sick.

# Get Real, Get Ready, Get To Business

The Get Real, Get Ready, Get To Business program is a great workshop series that you can offer to your community that will give them access to an entrepreneur that has utilized the tools that are shared during the workshops in order to build and sustain Third Perk Coffeehouse & Wine Bar in Dayton, Ohio.

The program works well when offered over one week. During this time Juanita-Michelle will also hold office hours for your participants so that she can offer one-on-one coaching to maximize their workshop experience.

## schedule your workshop today!

Contact us at:

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